

Marxist Democrats

When we brand Democrats, we also brand Republicans.

To be successful depends on how we brand and our purpose.

For example, Democrats are using “**lawfare**” to brand President Trump as a “**Felon**”. We believe that their attempt to discredit the President will backfire, and they will suffer the consequences of being perceived as being liars and bullies that have weaponized our legal system to *unconstitutionally interfere in the election*.

Democrats also like to use the technique of **projection** to brand Republicans by deceptively putting “**their shoes on our feet**”, and forcing us to defend ourselves of crimes they’ve committed — *i.e. Republicans are destroying Democracy, while Democrats are embracing Marxism*.

Democrats have mastered the art of branding, and Republicans passively sit back and let them brand us with no response. Their voice is also being amplified by a incestuously corrupt Media that has become an extension of the DNC. It is impossible to compete with the noise, and constant attacks, on our party and leadership. We must be smarter, laser focused, and unrelenting in branding to win the war of words to influence and shape voter opinion.

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What makes branding valuable, and permanent, is Education.

We plan to integrate both to be successful. BRAND by EDUCATION to ENRICH voter KNOWLEDGE; then employ the simple formula of:

CONSISTENCY + REPITITION = IDENTITY (MARXIST DEMOCRATS).

The importance of education to our identity can not be overstated.

Our Education Initiatives for Branding, and Ballet Harvesting, are presented in the Summary section of the Website.

The Golden Rule that must be followed, with no exceptions, is:

That we never refer to Democrats, as DEMOCRATS; or LEFTISTS; or PROGRESSIVES; or SOCIALISTS; or COMMUNISTS. They are **MARXIST DEMOCRATS.**

Branding Materials, and usage, will produce a highly integrated campaign with a single purpose: *to have every citizen refer to Democrats as Marxist Democrats.* The Golden Rule must apply.

Marxist Democrats

“A picture is worth a thousand words.”

There is a lot of truth in that saying, especially when the person you want to speak with doesn't have the time; or, doesn't want to talk about politics and the upcoming election — **Why now? Why me?**

Another truism driving our success in November is that we must take control of the **'whole enchilada'** and leave no survivors — **a blowout!** How we Ballet Harvest is essential to our success.

And, like any good farmer knows: **You reap what you sow!**

We decided to sow a lot of **seeds** to reap the largest harvest possible. Combining both visual and audible communications accomplishes that goal. ***We are reaching voters at a higher, more personal level, by using visual imagery that appeals to their intellect and emotions.***

We also remember more of what we see than hear. Our visuals focus on failed policies and issues voters are passionate about; and, not the empty rhetoric and nasty name calling that defines the Democrat's **smear campaign**. Voters are tired of hearing that President Trump is Adolf Hitler, and MAGA white supremacist threatening to destroy our democracy. **They have no accomplishments to talk about.**

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Engagement must be more than a conversation.

Most important to the branding process is the **consistent**, and **constant**, use of visual imagery that supports our messaging. Here are samples of how multipurpose imaging is used for different applications:

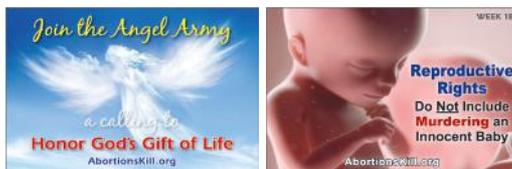
Bumper Stickers (Decals)



Ads (Print & Digital)



Postcards



Billboards



Signs



Flyers



Sign Images are Repurposed
View Images on TOOLBAR

Marxist Democrats

Actual Image:
7-5/8"W x 4-7/8"H
Text Area:
7-1/2"W x 4-5/8"H

MARXIST DEMOCRATS
ARE BRAINWASHING,
SEXUALIZING, AND
DESTROYING OUR
CHILDREN. VOTE
TO SAVE THEM.



Flyer Size:
8-1/2"W x 11"H
Use PRINT For
FLYER Images

Flyers can be personalized by candidates with bold solutions to problems caused by the tyranny and corruption of Marxist Democrats. (Example of a problem and solution.) **Education Reform** tops the list of parents wanting change: to improve the quality of education; to stop wasteful spending; to replace the Marxist Culture with traditional Judeo-Christian values and beliefs; to establish results-driven independent learning; to restore patriotism; to end ideological indoctrination, and sadistic sexualization of children. **EXCELLENCE IN EDUCATION** is coming.

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Such needed change is in development to replace failed, and antiquated, public schools with a new **CITIZEN CONTROLLED EDUCATION** System. Candidates will give new hope to parents, and caring citizens, as they present the enormous benefits; easy transition process; and, ongoing support, and commitment, to its success being made by Republicans to develop and install a new engagement-based education system **where parents decide on how their children are educated.**

A Summary of how the new Education System is designed, and operates, is at the HOME page.

Generic Flyers will also be produced highlighting Democrat failed policies, issues, and actions being taken by Republicans. Here are examples:



**DEI LITIGATION TO
END PROGRAMS**

**ENFORCE EXISTING
CIVIL RIGHTS LAWS**



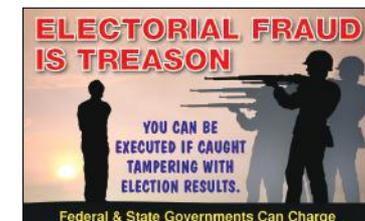
**LEGISLATION TO
PROTECT RIGHTS**

**PROSECUTE
OFFENDERS**



**LITIGATION TO STOP
NORMALIZATION**

**REFORM MENTAL
HEALTHCARE**



**PROSECUTE VOTER
FRAUD AS TREASON**

**REINSTATE PRE-COVID
VOTING PROCEDURES**

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It's not always what we say, but how we say it, that matters.

A number of Democrats, and Undecided voters, like President Trump's accomplishments (*i.e. the net worth of every American family grew by 20%, the highest ever recorded*); but dislike his outspoken, at times sarcastic, way of speaking. The MAGA crowd loves it because it's frank, cuts to the chase, and exposes the hypocrisy and lies of the Marxists Democrats. Like "[Pavlovian Dogs](#)", these conditioned Democrats and Undecided, never change how they [bark](#) with no logical reason why. They dislike how Trump "says it", but not how he "does it". Most of them are low information, or misinformed voters that get their information from the biased, woke, corporate media; that censors, ignores, and misrepresents the truth. The ratings say it all. No one reads, or watches, the [DNC News Machine](#).

So, to reach these voters requires that we enlighten them through education and knowledge, that is lacking in their world. To help us change their thinking, we'll use Visual Imagery to enhance the learning process by evoking a higher intellectual, and emotional response; and, most importantly a more memorable experience.

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These misfit Democrat voters are white suburban housewives, academics, elites, and liberals, that are never successful in governing because of failed ideology.

How can a Mother watch her daughter loose a scholarship to some dude, pretending to be a female, compete in a sporting event that she had won?

Now, imagine you are the Mother of the girl that lost her scholarship, attending a Republican Rally; and, the Candidate is talking about the Trans Epidemic of sexless biology and sadistic child mutilation. *How would you feel about what you are hearing, seeing, and thinking about?* (Your daughter and other children.)

Can you listen, but ignore the Visual Imagery? **NO!** The Candidate is communicating at 2-levels — Conscious, and Subconscious, and Mom will remember that Republicans are helping her, because they understand how she feels. **The Marxist Democrats don't care.**



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You can ignore what you hear, but not what you see.

Our Visual Imagery presents **ISSUES** important to voters. We want them to be **anxious to vote** to resolve the conflict they feel, caused by Democrats. *For undecided voters, a single issue is often the difference in how they vote.* By showcasing Issues we promote and advance Republican Party values and beliefs.

We developed a modular sign system that is simple to assemble and install on any surface. It can be easily configured as tiers.

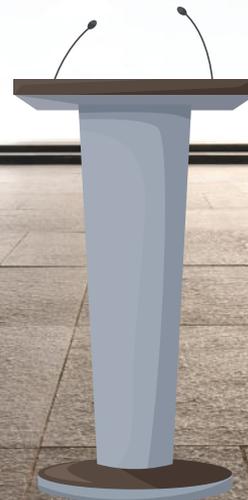


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A SIGN GALLERY for every occasion.

We are curious visual beings attracted to what we see. Imagine free-standing sign panels flanking candidates at rallies; in parking lots of shopping centers with MAGA volunteers handing out POSTCARDS as they speak with voters about Republican Solutions to failed Democrat Policies — ***anyplace, anywhere there is a crowd.***

It's possible to create 2 large panels measuring 6' High X 9' Wide with 18 Images, to flank speakers on large stages. **Images of Issues** — ***Ballet Harvesting on Steroids.***



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“How can I get **Branding Materials**?”

We're working on the details. It will be easy, inexpensive (*mostly free*), and readily available.

This is going to be a bare knuckle fist fight, and November 5 is only the start of the **Transformation** to **Save America**. It's time the Marxist Democrats learn that we, the people, **control Government**.

That they have no power to rule over us.

That they are paid public servants that must do as they are told by the voters that elected them.
Those that have betrayed us will be punished.

**Come back and visit on a regular basis.
There are a lot of surprises planned.**